

1  
2 MAYER BROWN LLP  
3 John Nadolenco (SBN 181128)  
4 *jnadolenco@mayerbrown.com*  
5 350 South Grand Ave  
6 25th Floor  
7 Los Angeles, CA 90071-1503  
8 (213) 229-9500  
9 (213) 625-0248 – Facsimile

10 Britt M. Miller (*pro hac vice*)  
11 *bmiller@mayerbrown.com*  
12 71 South Wacker Drive  
13 Chicago, IL 60606  
14 (312) 782-0600  
15 (312) 701-7711 – Facsimile

16 Attorneys for Defendant  
17 Computerized Vehicle Registration

18 *Additional Counsel Listed on*  
19 *Signature Page*

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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

MOTOR VEHICLE SOFTWARE  
CORPORATION,

Plaintiff,

v.

CDK GLOBAL, INC.; THE  
REYNOLDS AND REYNOLDS  
COMPANY; COMPUTERIZED  
VEHICLE REGISTRATION, INC.,  
a/k/a CDK VEHICLE  
REGISTRATION, INC.,

Defendants.

Case No. 2:17-cv-896-DSF-APM

**REPLY IN SUPPORT OF  
DEFENDANT COMPUTERIZED  
VEHICLE REGISTRATION'S  
MOTION TO DISMISS THE  
SECOND AMENDED COMPLAINT**

Complaint Filed: Nov. 2, 2017

Hearing: Jan. 8, 2018

Time: 1:30 p.m.

Place: Courtroom 7D

Judge: Hon. Dale S. Fischer

## **INTRODUCTION**

Plaintiff Motor Vehicle Software Corporation (“MVSC”) has already tried, and failed, to plead that Computerized Vehicle Registration (“CVR”) conspired to monopolize the EVR market in violation of Section 2 of the Sherman Act.<sup>1</sup> As CVR’s opening brief demonstrated, the six paragraphs of conclusory allegations that MVSC added to its Second Amended Complaint do not change that outcome. To the contrary, the claim against CVR is squarely foreclosed by two bedrock antitrust decisions, *Copperweld Corp. v. Independence Tube Corp.*, 467 U.S. 752 (1984), and *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544 (2007). The claims against CVR should therefore be dismissed with prejudice.

## **ARGUMENT**

This Court previously dismissed Section 2 claims against CVR for failure to state a claim. Although MVSC re-asserted Section 2 monopolization and attempted monopolization claims against CVR in the Second Amended Complaint (Counts Two and Three), MVSC added no new allegations to bolster the claim this Court already dismissed. Mem. 1. And MVSC does not dispute that, by failing to add any new allegations with respect to these claims, it has abandoned them. Indeed, in responding to the antitrust injury argument raised by Reynolds, MVSC affirmatively argues that the decisions this Court previously rendered on “identical pleadings” should be considered controlling law of the case. Opp. 21.

Instead, MVSC argues once again that it has plausibly alleged that CVR conspired to monopolize in violation of Section 2 (Count Four). Opp. 16-20. But MVSC’s conspiracy allegations against CVR, and the equivalent state-law claims (Counts Five, Seven, and Eight), still fail as a matter of law for two independent

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<sup>1</sup> CVR’s Memorandum in Support of its Motion to Dismiss the Second Amended Complaint (Dkt. 83) and MVSC’s Consolidated Opposition (Dkt. 90) are cited as “Mem.” and “Opp.” respectively. Capitalized terms have the same meaning as in CVR’s Memorandum.

1 reasons.

2       **A. CVR Is Legally Incapable Of Conspiring With Its Owners Under**  
3       **The *Copperweld* Doctrine.**

4       MVSC's conspiracy allegations fail as a matter of law because CVR—a  
5 joint venture created by CDK and Reynolds to serve the EVR market—cannot  
6 conspire with either Reynolds or CDK.

7       MVSC concedes that CVR cannot conspire with CDK. Indeed, MVSC  
8 argues—incorrectly—that CDK and CVR are, in effect, *the same* entity. Opp. 7-8.  
9 Even though CVR and CDK are distinct entities, however, there is no dispute that  
10 they “share a unity of interest and common corporate consciousness” such that  
11 they “cannot conspire to restrain trade.” *Bell Atl. Bus. Sys. v. Hitachi Data Sys.*  
12 *Corp.*, 849 F. Supp. 702, 706 (N.D. Cal. 1994); Mem. 3-4.

13       MVSC does not concede that the same is true of CVR and Reynolds. Opp.  
14 16-20. But its arguments as to why Reynolds—an entity that MVSC previously  
15 alleged exercised equal “control” as CDK over the joint venture (FAC ¶¶ 55, 141,  
16 223)—can conspire with its own joint venture are meritless.

17       *First*, MVSC contends that Reynolds is estopped from arguing that it and  
18 CVR cannot conspire. Opp. 16-17. That is wrong and, as it pertains to CVR's  
19 position, irrelevant. The argument is wrong because, among other things, there is  
20 nothing “inconsistent”—let alone “clearly inconsistent”—between the position  
21 Reynolds took in the first round of motions briefing (that it does not compete in the  
22 EVR market) and the position Reynolds takes here (that it is sufficiently  
23 economically integrated with CVR to preclude conspiracy liability). The argument  
24 is irrelevant because, even assuming *arguendo* that Reynolds were estopped, CVR  
25 has maintained from the outset of this litigation that the *Copperweld* rule applies.  
26 *See* Dkt. 60-1 at 4-5; Dkt. 68 at 2-3; Mem. 2-4.

27       *Second*, MVSC claims that the so-called “CDK/CVR entity” and Reynolds

1 should be considered as separate economic decisionmakers who can conspire  
2 under the rule set forth in *American Needle, Inc. v. National Football League*, 560  
3 U.S. 183 (2010). Opp. 17-19. But that case does not help them. In *American*  
4 *Needle*, the Supreme Court held that decisions by National Football League  
5 Properties (“NFLP”)—an organization formed by 32 independently owned  
6 professional football teams to develop, license, and market each team’s intellectual  
7 property—constituted “concerted activity” under the Sherman Act because the  
8 teams “compete in the market for intellectual property” and thus “capture  
9 individual economic benefits separate and apart from NFLP profits as a result of  
10 the decisions they make for NFLP.” *Id.* at 197, 201. In sharp contrast, CDK and  
11 Reynolds do not compete in the EVR market. Nor do they capture economic  
12 benefits from that market separate and apart from their joint venture’s profits. In  
13 short, CVR is not a “formalistic shell for ongoing concerted action.” *Id.* at 200.

14 *Stanislaus Food Products Co. v. USS-POSCO Industries* is highly  
15 instructive. That case held that a plaintiff could not bring a Sherman Act  
16 conspiracy claim against a joint venture (“UPI”) and its parent corporations (“U.S.  
17 Steel” and “POSCO”) where the plaintiff alleged (1) joint ownership, (2) common  
18 control, and (3) division of profit. 2010 WL 3521979, at \*21-22 (E.D. Cal. Sept. 3,  
19 2010). As the court explained, “controlling authority holds that an economically  
20 integrated joint venture is a ‘single entity’ under *Copperweld* which is incapable of  
21 ‘conspiring’ for purposes of the Sherman Act.” *Id.* at \*21. Because the plaintiff’s  
22 own allegations showed that U.S. Steel and POSCO “were in fact acting in concert  
23 for the joint venture,” the court held that *Copperweld* and not *American Needle*  
24 applied. *Id.* at \*23.

25 The Second Amended Complaint contains the same kind of allegations as  
26 the complaint in *Stanislaus*. See, e.g., SAC ¶ 54 (alleging joint ownership), ¶ 55  
27 (alleging shared profits), ¶ 152 (alleging joint control over CVR’s “management  
28

1 and decisionmaking”). Thus, its holding applies with full force. And while MVSC  
2 may be correct that shared profit and loss *alone* is insufficient to satisfy  
3 *Copperweld* (see Opp. 18-19), the fact of such shared profits certainly can—and  
4 here, does—help demonstrate the kind of “economic unity” necessary to preclude  
5 conspiracy liability between subsidiary and parent under *Copperweld*. *Freeman v.*  
6 *San Diego Ass’n of Realtors*, 322 F.3d 1133, 1148 (9th Cir. 2003) (“Where there is  
7 . . . an agreement to divide profits and losses, individual firms function as an  
8 economic unit and are generally treated as a single entity.”).

9 MVSC tries to distinguish *Stanislaus* by stressing that CDK and Reynolds  
10 are alleged competitors. Opp. 19 n.13. But this argument—buried in a footnote—  
11 badly misses the mark. It is true that MVSC has alleged that CDK and Reynolds  
12 are competitors *in the DMS market*. See SAC ¶ 32 (“dominant providers in the  
13 DMS market”), ¶ 101 (“horizontal competitors in the DMS market”). But that is no  
14 different from the parent corporations in *Stanislaus*—U.S. Steel and POSCO—who  
15 competed in the steel market generally but cooperated through their joint venture  
16 in the market for processed tin products specifically. 2010 WL 3521979, at \*1-2.  
17 As the *Stanislaus* court explained, what was crucial in the *Copperweld/American*  
18 *Needle* analysis was not that the defendants did not compete as a general matter,  
19 but that “[t]here are no allegations that defendants are ‘independent centers of  
20 decision making,’ as it pertain[s] to the alleged wrongful conduct.” *Id.* at \*23  
21 (emphasis added). The same is true here. Reynolds and CDK may be competitors  
22 in the upstream DMS market. But as it pertains to the supposed conspiracy to  
23 create an EVR monopoly, MVSC itself has alleged that Reynolds and CDK act “in  
24 concert for the joint venture.” *Id.*; SAC ¶ 6 (accusing CDK and Reynolds of  
25 conspiring “to eliminate a formidable competitor to CVR, their wholly owned joint  
26 venture”). Just as in *Stanislaus*, that degree of economic unity forecloses  
27 conspiracy liability between the joint venture and either of its corporate parents.

1 MVSC also argues that “the plaintiff in *Stanislaus* effectively challenged the  
2 lawfulness of the joint venture’s existence,” whereas MVSC purportedly  
3 challenges “allegations of conduct that took place outside of the joint venture[.]”  
4 itself. Opp. 19 n.13 (quoting *Stanislaus*, 2010 WL 3521979, at \*18-19, and *Starr v.*  
5 *BMG Music Entm’t*, 592 F.3d 314, 327 (2d Cir. 2010)). But this argument proceeds  
6 from a false presumption—in fact, the *Stanislaus* court expressly declined to  
7 address the argument that the joint venture in that case was “formed as a  
8 monopoly.” 2010 WL 3521979, at \*18. Regardless, the argument is inapposite.  
9 The *Starr* case that MVSC relies upon involved antitrust conspiracy claims against  
10 record labels that allegedly conspired to fix the prices of digital music sales  
11 through their joint ventures, MusicNet and pressplay. But the joint ventures in  
12 question *were not named as defendants*, so the court had no occasion to decide  
13 whether they could conspire with their owners under the antitrust laws.

14 Finally, MVSC claims that the First Amended Complaint and Second  
15 Amended Complaint harmoniously describe the degree of control that Reynolds  
16 allegedly exercises over CVR. Opp. 19-20. But that is plainly incorrect. The First  
17 Amended Complaint repeatedly asserted that Reynolds, equally with CDK,  
18 “owned” and “controlled” CVR. FAC ¶¶ 55, 141, 223. Yet in the Second Amended  
19 Complaint, MVSC whitewashed these allegations, replacing them (with one key  
20 exception) with allegations that only CDK exercised control.

21 MVSC tries to explain away the discrepancy by stating that the First  
22 Amended Complaint’s allegations “simply reflected Reynolds’ 20% ownership  
23 stake” in CVR. Opp. 19. But that mischaracterizes the First Amended Complaint.  
24 For example, paragraph 55 of that pleading did not mention Reynolds’ level of  
25 ownership but twice stated that both CDK *and* Reynolds “control” CVR, including  
26 by “control[ling]” its “direction and management” and by “supervising” its  
27 “operations and personnel.” FAC ¶ 55. Even if MVSC were right that its earlier  
28



1 allegations hinged on Reynolds' 20% control over CVR, the SAC *continues* to  
 2 allege that Reynolds is a 20% owner of CVR and exhibits other characteristics of  
 3 economic integration, like participating in management and sharing profits. SAC  
 4 ¶¶ 55-56, 110. Other than gamesmanship, there is no basis for deleting the  
 5 allegations of Reynolds' control.<sup>2</sup>

6 MVSC has engaged in just the sort of "artful[] pleading" that permits a  
 7 district court to disregard later, inconsistent allegations. *Rodriguez v. Sony*  
 8 *Computer Entm't Am., LLC*, 801 F.3d 1045, 1054 (9th Cir. 2015). Indeed, the  
 9 Second Amended Complaint *still* alleges—in the just-referenced exception—that  
 10 "CDK and Reynolds . . . control the management and decisionmaking of CVR."  
 11 SAC ¶ 152 (emphasis added). MVSC acknowledges that it continues to allege  
 12 Reynolds's control and offers no explanation. Opp. 19. Even if the Court did  
 13 ignore MVSC's prior pleadings, therefore, the Second Amended Complaint's  
 14 unequivocal allegation that Reynolds also controls CVR's management and  
 15 decisionmaking warrants dismissal under *Copperweld* and its progeny. So too does  
 16 the internal inconsistency of alleging that CDK and Reynolds both control CVR  
 17 while also alleging that CDK alone controls CVR. *Wuxi Multimedia, Ltd. v.*  
 18 *Koninklijke Philips Elecs., N.V.*, 2006 WL 6667002, at \*9 (S.D. Cal. Jan. 5, 2006),  
 19 *aff'd*, 280 F. App'x 968 (Fed. Cir. 2008) (dismissing antitrust claims and rejecting  
 20 "internally inconsistent" allegations).

21 **B. In The Alternative, Allegations That CVR Conspired With The**  
 22 **Other Defendants Are Not Plausible Under *Twombly*.**

23 The SAC fails to allege a conspiracy involving CVR for a second,

24  
 25 <sup>2</sup> MVSC's careful parsing of these allegations is particularly unconvincing given  
 26 its contrived argument for estopping Reynolds. *See supra* p. 2. MVSC first argues  
 27 that Reynolds should be estopped from contesting the conspiracy allegations with  
 28 respect to CVR based on an exaggerated "inconsistency," then turns around and  
 asks the Court to ignore MVSC's own internally inconsistent pleadings.

1 independent reason: the conspiracy alleged in the Second Amended Complaint  
2 simply is not plausible. *See Twombly*, 550 U.S. at 570 (plaintiff must allege  
3 “enough facts to state a claim to relief that is plausible on its face”).

4 As described above, MVSC largely concedes that *Copperweld* precludes a  
5 conspiracy claim against CVR and CDK. Instead, MVSC argues (unsuccessfully)  
6 that *Copperweld* does not preclude a claim against CVR and *Reynolds*.

7 When it comes to *Twombly*, however, MVSC makes the opposite  
8 concession. MVSC makes no effort to plead any particulars of purported  
9 “conspiratorial conversations” between CVR and Reynolds. SAC ¶ 111  
10 (conclusory allegation and nothing more); *see also* Mem. 5-6 (“no specific  
11 conversation involving Reynolds is described, nor is any specific person from  
12 Reynolds identified as a participant”).<sup>3</sup> Instead, MVSC argues (again  
13 unsuccessfully) that persons at CVR engaged in supposed conspiratorial  
14 conversations with persons at CDK. Opp. 14-15.

15 Even assuming that CVR and CDK could conspire in the first place,  
16 however, the threadbare allegations in the Second Amended Complaint do not  
17 plausibly allege a conspiracy. MVSC first contends that an unnamed “long-time  
18 member” of the CVR board told MVSC at some unspecified time about an  
19 undetermined board meeting. SAC ¶ 110. Those present at the meeting supposedly  
20 “agreed that CVR needed a competitive advantage . . . regarding access to dealer  
21 data.” SAC ¶ 110. If all a plaintiff needed to do to surmount the plausibility  
22 standard was make such vague allegations, *Twombly* would effectively be a dead  
23 letter. Of course, that is not the law: “[A] conclusory allegation of agreement at  
24 some unidentified point *does not* supply facts adequate to show illegality.”

25 <sup>3</sup> In response to the argument that MVSC’s SAC says “nothing new about  
26 Reynolds,” MVSC mentions only that it “allege[d] that Reynolds representatives  
27 sat on CVR’s board.” Opp. 16 n.10. But this is neither new (FAC at ¶¶ 55, 101)  
28 nor specific enough to plausibly allege a conspiracy.



1 *Twombly*, 550 U.S. at 557 (emphasis added).

2 MVSC next alleges that CVR executives “participated” in additional  
3 unspecified meetings where CDK gave presentations on the 3PA program  
4 indicating CDK’s intention to exclude CVR and discussing “how much money  
5 CDK would make” if MVSC had access to the 3PA program. SAC ¶¶ 112-13. But  
6 again, MVSC does not allege with any specificity that the CVR executives at these  
7 meetings agreed to join or further the purported conspiracy in any way. Mem. 6.

8 Finally, MVSC alleges that CVR’s general manager—identified as *CDK*’s  
9 general manager in the Second Amended Complaint—had unspecified discussions  
10 with CDK about blocking MVSC. Opp. 15. The Second Amended Complaint once  
11 again fails to reference any agreements, nor does it say anything specific about  
12 these discussions. SAC ¶ 114. It states only that CVR’s general manager told his  
13 salespeople to “be prepared” to try to acquire dealers from MVSC. *Id.* There is  
14 nothing wrong with such a directive. As MVSC concedes, the antitrust laws do not  
15 prohibit “sharp business practices” (Mem. 6 n.4) (alteration omitted), and with  
16 good reason. “Were intent to harm a competitor alone the marker of antitrust  
17 liability, the law would risk retarding consumer welfare by deterring vigorous  
18 competition.” *Novell, Inc. v. Microsoft Corp.*, 731 F.3d 1064, 1078 (10th Cir.  
19 2013) (Gorsuch, J.).

20 **C. The State-Law Claims Against CVR Must Be Dismissed.**

21 MVSC does not dispute—and this Court has already held—that MVSC’s  
22 state-law claims against CVR rise and fall with its federal claims. Because the  
23 Section 2 conspiracy claim against CVR fails, the Court should dismiss the state-  
24 law claims against CVR with prejudice as well.

**CONCLUSION**

MVSC has tried three times to state an actionable claim against CVR. Because it has again failed to do so within the confines of *Copperweld* and *Twombly*, its claims against CVR should be dismissed with prejudice.

Respectfully submitted,

By: /s/ John Nadolenco  
MAYER BROWN LLP  
John Nadolenco (SBN 181128)  
*jnadolenco@mayerbrown.com*  
350 South Grand Ave  
25th Floor  
Los Angeles, CA 90071-1503  
(213) 229-9500  
(213) 625-0248 – Facsimile

Britt M. Miller (*pro hac vice*)  
*bmiller@mayerbrown.com*  
71 South Wacker Drive  
Chicago, IL 60606  
(312) 782-0600  
(312) 701-7711 – Facsimile

Mark W. Ryan (*pro hac vice*)  
*mryan@mayerbrown.com*  
1999 K Street, N.W.  
Washington, DC 20006-1101  
(202) 263-3000  
(202) 263-3300 – Facsimile

*Attorneys for Defendant Computerized  
Vehicle Registration*